



Gingerbread Festival

House Guidelines 2018

House Specifications

- You may use the kit provided to you OR build your own gingerbread house. However, your finished masterpiece must not exceed our space constraints: 12" wide and 12" deep (this includes the attached base/platform). Although there is no height restriction, the house must be stable enough to withstand transportation and stand independently.
- Be creative! The house does not need to be edible and you're not limited to the items in your kit—add anything you wish to create your dream house! When building, please consider how you will transport the house to the mall. Build a sturdy home on a sturdy platform. This year's festival will run for ten days, so be sure your house is built to last!
- You may display promotional materials for your group or business next to your house—materials must fit into your allotted 12" x 12" space.

Judging

- Winners for each house category (Elementary, Middle, High, and Community Partner) will be announced before our festival begins on Friday, November 30. A short award ceremony will be held on Saturday, December 1 at 2:00 p.m.
- Houses will be judged by a panel consisting of community leaders. Remember, your house must be delivered to The Mall at UTC (near Macy's) on either Wednesday, November 28 or Thursday, November 29, between 3:00 p.m.–8:00 p.m. Please call Jaime Estes at 850-339-1962 if you encounter any problems with delivery.
- A People's Choice Award contest will take place throughout the festival, November 30–December 9. Votes are cast through donations; voting will take place online and at our storefront location in The Mall at UTC. The winners will be announced at the close of the festival on December 9. Encourage your friends and family to vote for your house at www.srqgingbreadfestival.com. Votes are \$1 each.

Gingerbread Festival

The Gingerbread Festival will be open during select mall hours November 30–December 9. Please check our website for festival hours. Admission into the festival is free, but we encourage participants to purchase votes for their favorite houses. All houses are for sale and can be picked up on the last day of the festival, December 9. Any net proceeds from the Gingerbread Festival will be used to support programming through the Girl Scout Leadership Experience.

Questions? Contact Jaime Estes:

941-921-5358 ext. 336 or email gingerbread@gsgcf.org



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